



Squishelle Peacock <squishelle@burningman.org>

Official Regional Event Afterburn Summary Report

Google Forms <forms-receipts-noreply@google.com>
To: squishelle@burningman.org

Mon, Jan 30, 2023 at 11:06 PM

Thanks for filling out [Official Regional Event Afterburn Summary Report](#)

Here's what was received.

Official Regional Event Afterburn Summary Report

Please complete one form for each of your Official Regional Events this year.

Email *

squishelle@burningman.org



BASIC DETAILS

Your name *

squishelle

Your role for this event *

RC

Name of event *

Burn in the Forest

Event website address *

<https://burnintheforest.com/>

What was the first year this event took place? *

- 1997
- 1998
- 1999
- 2000
- 2001
- 2002
- 2003
- 2004
- 2005
- 2006
- 2007
- 2008
- 2009
- 2010
- 2011
- 2012
- 2013

- 2014
- 2015
- 2016
- 2017
- 2018
- 2019
- 2020
- 2021
- 2022

Start date of this year's event *

MM DD YYYY

09 / 14 / 2022

Duration of this year's event (in days) *

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9

10

More than 10

What type of event was this? *

Campout

One day/night event

Multi-day event (no sleepover)

Did this event have an online hybrid component? *

Yes

No

Number of years at your current location *

First time!
.....

Does this event take place on land owned by your entity/regional group? *

Yes

No

State or Province event takes place in *

British Columbia
.....

Country event takes place in *

Canada

Name of event entity - (legal entity or individual(s) who hold the bank account and sign the contracts)

Greater Vancouver interactive Arts Society

Type of entity *

- Non-Profit
- Association
- Limited Liability Corporation
- Corporation
- Individual
- Other:

ATTENDEES & TICKETS

Total attendees this year *

1709

Were minors (under 18 years of age) in attendance for any part of your event? *

- Yes
- No

Were scholarship tickets provided? *

Yes

No

Did you offer gift/comp tickets? *

Yes

No

Did you offer directed tickets? *

Yes

No

Optional: Description of ticket tiers and requirements for eligibility

For BitF 2022 there were a total of ~2000 tickets available. Here's how they were divided:

~250 – Volunteers Advance Sale

~350 – Directed Tickets (projects & past volunteers w/ 19+ hours)

~1000 – Main Sale & Last Minute Sale

~400 – Volunteer Recruitment Sale

Past Volunteer Advanced Sale: qualifying get access to purchase from a pool of tickets, who have completed between 4-19 hours of logged volunteer hours in previous event year (in this case, 2019)

Directed Tickets for projects:

Big art, theme camps, art cars, and other collaborations take a concerted effort from our community. Directed Tickets are full-priced tickets made available to individuals and groups to help them in bringing these elements to the event.

Past Volunteer Directed tickets: those who have exceeded 19 hours of volunteer work receive a guaranteed ticket to purchase.

Ticket Aid for participants on a limited income who cannot otherwise afford a regular-priced ticket

Main Sale & Last Minute Sale

The price for BitF 2022 Tickets are \$195 + taxes + fees this year, and increase of \$20 from the 2019 price

PARTICIPATION

Number of team leads on your event production team *

40 total: 6 Producers, 2 Associate Producers, 32 Team Leads
.....

Approximate number of production volunteers (i.e., Your teams and not all artists and theme camps, for example.) *

276
.....

Total Estimated Volunteer Hours *

1300
.....

Number of theme camps *

Registered: 27
.....

Number of art projects *

Registered: 45
.....

How many estimated performing artists? *

100
.....

Total number of mutant vehicles *

0
.....

Total number of burns *

- 0
- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10 or more

Total Number of Scheduled Events (if known)

200+
.....

GRANTS AND FINANCIAL REPORT

How are funds raised from the event going to be used to benefit the community? *

Continued maintenance of the society. Extension of Grants to artists in the community and donations made to local area where event is held.
.....

Total cash art grants given in U.S. dollars. (Do not include tickets or other resources provided.) *

- USD\$24,472.44 in art grants for BitF, USD\$3354.91 Burners without Borders donation, USD\$745.53 BC Rangers donation

Link to publicly posted financial report or (if not yet available) estimated date you will be able to email it to officialevents@burningman.org *

We are following up with our Finance Lead to get this report and should have it soon. We will email you once it's been uploaded to: <https://gvias.org/our-events/bitf-reports/>

See REC Financial Report Example

https://docs.google.com/spreadsheets/d/1pHSmiNZsNbNSAdGOU_sEFyfnYXtwkVBpPDU6qmIR3OE/edit?usp=sharing

(or just follow standard accounting practices in your country)

Note: Provide sufficient detail in your public Financial Report so your community understands what each category of cost is. For example, rather than \$30,000 for “operations”, break that into more specific line items.

Tips: Be sure to Include total Art Grant budget

- Consider including in your public Afterburn where art grants were given, by type.

- E.g., \$46,700 distributed art grants. Of that total, 30% went to mutant vehicles, 25% went to theme camps, and 45% went to art installations.

- Consider including where art grants are going by geographic/city area. E.g., track local vs. non-local and international. (city granting groups often like this information to understand positive impact and it could help you with art grants from cultural institutions in your area)

- E.g., \$46,700 distributed art grants. Of that total, 65% went to participants in the San Diego area, 25% went to the Los Angeles area, and the remaining 10% went elsewhere.

ADDITIONAL ITEMS THAT ARE HELPFUL/INTERESTING TO INCLUDE

Percent of your participants that were first time attendees? (You might consider asking this in your ticket point of sale and/or conduct a census during your event because it is helpful to know for acculturation planning)

Unknown, have passed suggestion on to Board, BitF Chair, and Ticketing team for their discussion & input [squishelle]

Did you offer any of the following to your volunteers?

- Discounted or GiftTickets
- Guaranteed directed tickets for purchase
- Thank you schwag (e.g., t-shirts, stickers, patches, etc)
- Food, snacks, meals
- Camping space/placement
- Personalized thank you

- Other: Swag: People who volunteered for any shift got a tote bag, production team and board got hoodies. Tickets: All people who volunteer 4-19 hours or more are eligible for a advanced ticket sale before the general ticket sale, 4-19 hours get directed ticket Meals: Volunteers who have longer on-call shifts get a meal in the commissary during their shift
-

A more diverse and radically inclusive community is an important part of our future. If this event supported making your regional community more diverse and radically inclusive, please describe how your production team and/or participants contributed to this effort.

We didn't have any RIDE type initiatives, however the newly added Mobility Camp with it's accessibility shuttle turned out to be a major success. It operated the entire event other than late nights early morning.

Environmental sustainability is an important part of our future. If this event tried to address sustainability, reduce carbon impact, and/or experiments with green living

innovations, please describe how your production team and/or participants contributed to this effort.

Our DPW Sustainability Lead Tomo put on 2 virtual Solar workshops pre-event. There were no other specific sustainability programs, however there were a few camps that had solar running the camp. There was also an informal ride share program.

YOUR THOUGHTS ABOUT THE REGIONAL NETWORK

What should the primary purpose of the Regional Network be?

Help provide resources and education materials to the Regional groups.

It is now the year 2047. Imagine you are at the 50 year celebration of our global network and sharing with someone what you are celebrating about this network. What does the network look and feel like? How has it evolved from the current state?

It's a more diverse, more global network, but operating at a hyper local level.

What are three measures of its success?

.....

RANDOM THOUGHTS AND WISDOM

Anything else you would like to share with us?

.....

Thank you!

You're amazing! Thank you so much! You will receive a copy of your responses via email. We will aggregate your responses with other official events across the wide and wonderful world of official Regional Events and share the combined results with you at the end of the annual cycle of events. If

you haven't already shared this info with the RC that endorsed your event, please be sure to forward a copy of your responses when you get them.

Feel free to contact us at officialevnts@burningman.org with any questions and if there are specific challenges/goals related to your Regional Event you would like to discuss.

Create your own Google Form

Report Abuse